

JCA Boosts Digital Services with £500,000 Investment



London, UK 31 January 2011 - JCA, provider of media management services to the UK digital, TV and film industry, today announces that it has begun further expansion of its London office with the recruitment of five additional personnel and a planned investment of half a million pounds on digital infrastructure. This investment will offer existing and future customers improved digital services through JCA's private cloud Media Windows, improved film services, disaster recovery enhancement and an increased storage facility.

JCA's headquarters, which handles content service projects for digital TV and film clients including BBC Worldwide, ITV, Film4 and Channel Four, has doubled in size since acquisition by TVP Group in 2005. The company saw a £1m investment in equipment, staff and service offerings in October last year adding one of the UK's only ARRISCAN wet gate scanning machines to its restoration services. JCA has seen an increase in new business, and expansion of its existing client requirements; as a result there has been an increase across sport, clip sales and 3D content.

Investment will now be directed towards JCA's digital platform including online services, both secured and open access through JCA's private cloud Media Windows, the development of JCA's film services, a £200,000 investment in a disaster recovery upgrade, a £200,000 investment in JCA's existing storage platform, based at the Powergate datacentre in West London. The investment includes an extra line provided by Powergate's 6 different Tier 1 providers and additional storage, all of which are connected to JCA through its point to point link with the datacentre.

The investment also includes new staff. Along with the recruitment of four operational staff across JCA's Tape and File departments, Senior Film Colourist Vinny Payne has recently joined. Patrick Key has also been promoted to the newly created role of Production Manager across digital, film and tape.



Simon Kay, Managing Director of JCA comments: “With the recent increase in demand and standards being placed upon this growing, multibillion-dollar industry, we are expanding in all areas. The recruitment drive we are undertaking is a natural requirement of a growing business. The digital platform expansion means we now have the required storage for at least 6 months. The additional bandwidth provision not only provides disaster recovery on our existing lines but also provides much needed upload and delivery capacity. To succeed in this dynamic environment, media and entertainment companies, both large and small, need to be looking at cost-effective ways to monetise manage and deliver content to the expanding number of digital distribution platforms. As a result the increase in demand for our private cloud based Media Windows has sky-rocketed and to retain our level of quality assurance the content store at the datacentre needed the additional investment.”

Sara Wookey, Director of Broadcast at KidsCo adds: “We have consistently increased our throughput of content using JCA, and every challenge we set for JCA is matched either with additional capacity or investment in services, equipment or staff that we need.”

For further information please contact Matt Bowman or Marcus Gage or on 020 8357 5400 or see www.jca.tv .